Assignment Class 12 BST

Time Allowed: 30 mins. Maximum Marks:20

Objective type questions

Q-1 Identify the type of itinerant trader from the following:

a) Traders who open their shop on fixed day.

b) Petty retailer who have temporary independent shops.

c) Traders commonly found in populated area.

Q-2 A manufacturing Co. manufacturing cloth open shops at different locations in India. He sells goods on cash only. The shops have identical decorations. The prices of goods are fixed. In this way they eliminate unnecessary middleman thus benefiting the consumers.

(a) Identify the type of shop referred to.

(b) Elaborate characteristics of such shops

Q-3 Vishal buys goods in larger quantities and sells them to small businessmen.

(a) Which type of trader in Vishal?

b) State services to Consumer of this type of trade.

Q-4 Mention differences between departmental store and multiple shops.

Q-5 Nirmala orders a mixer on the basis of an advertisement in a newspaper specifying the features, price, delivery terms. It specified that the terms of payment will be VPP only. (i) Identify this type of retail business.

Q-6 **Which of the following come under fixed shop retailers?**

**(a) General stores**

**(b) Multiple shops**

**(c) Departmental stores**

**(d) Chain stores**

**Q-7 Which one of the following is the fixed shop small retailer?**

**(a) Departmental stores**

**(b) Specialty shops**

**(c) Itinerant retailers**

**(d) Market traders**

Q-8 **Which of the following is not the type of goods sold by specialty shops:**

**(a) Children‘s garment**

**(b) Ladies' shoes**

**(c) Toys and gifts**

**(d) Used books**

**Q-9 9.Which of the following is not a feature of the departmental store**

**(a) 24x7 shopping**

**(b) Wide range of products**

**(c) Large in size**

**(d) Located at a central place**

Q-10 **How many types of itinerant retailers are there?**

**(a) One**

**(b) Four**

**(c) Three**

**(d) Two**

Q-11 **Which type of service is not offered by retailers to manufacturers and wholesalers?**

**(a) New product information**

**(b) Personal selling**

**(c) Helps in promotion**

**(d) Helps in the distribution of goods**